



1234 Street
Anytown, USA 19148



We're redefining the Comcast Triple Play.
Now with HD.

Sample A. Sample
123 Main Street
Anytown, USA 12345

Special offer inside.

FOLLOWTHELEADER

The Comcast Starter Triple Play. Now with HD!
Just \$115 a month for 12 months.

Sample A. Sample
123 Main Street
Anytown, USA 12345

Dear Neighbor,

Who says that you can't have it all? Comcast, powered by America's leading fiber-optic network, invites you to redefine your tv, internet and phone services at one incredible low price. It's easy, simply call today for the Comcast Starter Triple Play with sensational HD!

See and hear what you've been missing.

We know that we're not the only provider in town. But after you view, click and connect with our state-of-the art services, you'll agree: There's simply no comparison in benefits and stellar quality. (To see how Comcast compares to Qwest, DishNet and DirectTV, please see the reverse side.)

Savor the best selection in HD offered anywhere.

Enhance your TV viewing experience with Comcast Digital Cable, offering more HD programming choices than satellite, more than anyone – over 500 movies, shows, music, local sports and more! And with On Demand, a library of 1,000's of movies and shows that never closes . . . you can start them any time you wish. You won't get that with Qwest.

Power up for amazing online speed.

Comcast High-Speed Internet is already far faster than DSL. And with its PowerBoost™ technology, you can now power large downloads including music and movies at blink-of-an-eye speeds up to 12 Mbps. Plus, to help keep the bad guys out of your life online, McAfee® Security is included at no extra charge (a \$120 value).

Talk for less across town or the country.

Connect with Comcast Digital Voice® and get unlimited local and long-distance calling anywhere in the U.S., Canada and Puerto Rico. You'll also get 12 popular calling features FREE, including Caller ID, 3-Way Calling, Call Waiting and Voice Mail. Enjoy cutting-edge technology while cutting your costs, too . . . Comcast Digital Voice® costs 25% less than Qwest.

Experience the local company difference.

Treat you and your family to all the wonderful advantages Comcast has to offer. We also live and work right in your community, providing fast, friendly customer service when you need it 24/7.

Bundle your TV, Internet and phone services together and enjoy the simplicity and cost savings of just one bill from one reliable local company. Make the smart switch to Comcast Starter Triple Play today including Digital Cable with HD for only \$115 a month. Hurry, this is a limited-time invitation, so call 1-800-COMCAST today.

Sincerely,
Your local Comcast team

Call 1-800-COMCAST

Unleash the power of America's leading fiber-optic network
for TV, Internet and Phone.

comcast.



Comcast Starter
Triple Play with HD

HD



**Only ONE company offers ALL of these
TV, Internet and phone services.**

Service	Comcast	Qwest	DishNet	DirectTV
100% Digital Quality TV	Yes	Yes	Yes	Yes
America's Leading Fiber-Optic Network	Yes	No	No	No
On Demand Library of 10,000 movies/shows	Yes	No	No	No
More HD Programming	Yes	No	No	No
More HD On Demand	Yes	No	No	No
High-Speed Internet (6 Mbps Standard)	Yes	No	No	No
Local and Long-Distance calling with 12 features and Free Voice Mail for one low monthly rate.	Yes	No	No	No

Say, "Yes" to the Comcast Starter Triple Play with HD. Call 1-800-COMCAST!



Comcast is a proud supporter of the **United Way**. Contact your local agency for more information.

*Minimum two (2) year term agreement and subscription to Comcast Digital Starter Cable, 6.0 Mbps High-Speed Internet and Comcast Digital Voice services required. \$150 EARLY TERMINATION FEE APPLIES IF ANY SERVICE IS CANCELLED OR DOWNGRADED DURING THE FIRST TWO YEARS FOLLOWING SERVICE ACTIVATION AND ANY REMAINING SERVICES SHALL BE SUBJECT TO COMCAST'S THEN CURRENT CHARGES. AFTER TWO YEAR PERIOD, COMCAST'S REGULAR CHARGES FOR EQUIPMENT AND SERVICES WITHOUT A TWO YEAR TERM AGREEMENT APPLY, UNLESS SERVICE IS CANCELLED BY CALLING 1-888-COMCAST. Comcast's current monthly service charge for all three services without a 2 year term agreement, range from \$135.40 to \$212.95 depending on area. May not be available to customers with unpaid account balances. Offer only available to residential customers in participating Comcast systems (and may not be transferred.) Offer, pricing and services are subject to change. All Comcast equipment must be returned to Comcast in good condition upon termination of service. Digital Cable and High-Speed Internet services covered by offer are limited to service to a single outlet. Service is subject to Comcast's standard terms and conditions of service. Equipment, including a converter or other compatible equipment required for certain cable services, a cable modem (for High-Speed service) and EMTA from Comcast for telephone service and which may also be used for Comcast High-Speed service. Comcast's current monthly fee is \$3.00 (or \$5.00 for Home Networking) required. Unless specifically included in offer, applicable equipment fees are additional. Installation charges are additional. Prices shown do not include taxes and franchise fees or in the case of Digital Voice service, the Regulatory Recovery Fee, which is not a tax or government required or other applicable charges (e.g., per-call charges). \$29.95 activation fee applies to Comcast Digital Voice service. **DVR Service:** Comcast's current monthly DVR Service charge ranges from \$9.95 to \$11.95. In order to receive the DVR Service Offer you must transfer ownership of your dish equipment (if owned by customer) to Comcast, honor all contractual obligations to your current satellite provider and remain a customer in good standing. Comcast may require a copy of your most recent satellite invoice. Comcast may or may not require you to remove your satellite dish. DVR and all other Comcast equipment must be returned to Comcast in good condition upon termination of service. ON DEMAND programs cannot be recorded with DVR. **HD Service:** HDTV (not provided) and HD converter is required to view and receive hi-definition programming. Additional fees apply. **Cable Service:** Certain services are available separately or as a part of other levels of service. Basic Service subscription is required to receive other levels of service. ON DEMAND selections subject to charge indicated at the time of purchase. Additional features and services may be purchased at regular service rates. Compatible equipment required to receive digital signals. **High-Speed Service:** Speeds stated for downloads only and compare Comcast 6.0 Mbps to 768 Kbps DSL and 56 Kbps dial-up. PowerBoost™ only available with Comcast's 6.0 and 8.0 speed plans. PowerBoost provides a brief burst of download speed above the customer's provisioned download speed for the first 10MB of a file. Service then reverts to the provisioned speed for remainder of the download. Many factors affect speed. Actual speeds vary and are not guaranteed. \$300 in broadband features based on retail price of products sold separately. McAfee and certain other features are not compatible with Macintosh systems. McAfee provided by Comcast automatically terminates upon service cancellation. **Comcast Digital Voice:** The ability to keep your number may not be available in all areas. Unlimited package pricing applies to all direct-dialed calls to locations in the U.S., Canada and Puerto Rico, from home. No separate long distance carrier connection available. Plan does not include international calls. Comcast Digital Voice service (including 911/ emergency services) may not function after an extended power outage. Certain customer premises equipment may not be compatible with Comcast Digital Voice service. Caller ID equipment is required. Please call your local Comcast office for restrictions and complete details about service, prices and equipment. HBO®, HBO On Demand®, Cinemax® and Cinemax On Demand® are service marks of Home Box Office, Inc. SHOWTIME and The Movie Channel and related marks are registered trademarks of Showtime Networks Inc., a CBS Company. Starz® and Starz On Demand® and related channels and service marks are the property of the Starz Encore Group LLC. Comcast ©2007. All rights reserved. All other trademarks are the property of their respective owners.