

Introducing a respected,  
resourceful realtor you  
can really rely on.

*Keith Humphreys, Realtor*



## For real.

Everyone has priorities in life. Mine are simple. Beyond my commitment to God and my family, I strive to be a great realtor.

*With so many realtors to choose from, what makes one stand out from the crowd?* To me, it's all about exceeding your expectations when it comes to buying or selling your home. I will go the extra mile to make the real estate experience easy and painless for you. I will earn your trust a hundred different ways. And I'll know I did my job well when the deal is done, the papers signed and I see the smile on your face.

I am Keith Humphreys and I want to be your *realtor*.

## Real experience.

I may not have super powers but I can see into the future (okay, sometimes!). As a realtor constantly looking out for your best interests, I anticipate things before they actually happen. Maybe I see an issue with a home or financing that could cause a problem at settlement. That's where my experience comes in. I'll attend to the dozens of small details now before they can turn into something big later on.

The "CRS" after my name signifies that I am a Certified Residential Specialist. It's the highest designation awarded to sales associates in the residential sales field. And only 4% of realtors have it. I have also completed courses in appraising the value of homes and can provide expert advice to sellers.

Sure, titles are nice. But what they mean to you is more important. You can rely on my education and experience to give you the best service possible. Really.

*"Keith thanks for making the home purchase experience a joy! You are a first class person with great service. You were very responsive to all inquiries. You delivered what you promised by showing us homes that met our needs. You were always very easy to communicate with."*

Mark & Maggie Robinson





*“Keith you are great at follow-up and enjoyable to work with. You are very professional and friendly.”*

Nick and Gina Smith



## Real connections.

I'll admit it. Knowing everything about buying or selling a home can be overwhelming to someone who doesn't do it everyday. Fortunately, that is exactly what I do everyday. It's my responsibility to make the process simple and straightforward for you.

A big part of being a good realtor is knowing the right people to help the deal go smoothly. And I know them. I'm connected to some really great lender brokers who will help you secure the best interest rate possible. I can also suggest reputable title companies to you. Maybe you're interested in debt elimination services. I can assist you there, too.

As your realtor, I'll recommend key people and services to keep your transaction on track. You could say I have a feel for hands-on management.

## Real integrity.

*Put aside the credentials of any realtor, and what is truly being offered to you? A pledge to look out for you, place your needs above all others and to be your advocate. I take that pledge very seriously.*

Working with so many different types of people is especially gratifying. It gives me great satisfaction when I can help new home buyers purchase their first home. I appreciate their unique needs and work patiently with them, bringing sense to all the confusion! Sometimes overlooked by other realtors, I also understand the concerns of senior residential buyers and sellers.

I really believe that my honest, genuine approach to helping people has allowed me to grow as a realtor. It's true; integrity is something you just can't fake.

*“Let me say thank you, thank you, and thank you so much for all your patience. Our home search was a long process and you were awesome in being patient with us and holding our hands through it. You helped us discover what we truly wanted. Thank you for being a friend, and for your great service, which was impeccable. You were a true blessing to us.”*

John & Shawna McCants



I look forward to serving you!

## Relax.

Let me help you. If you are thinking of buying or selling a home, or know someone who is, I'd like to offer my assistance. Please call me at 215-646-2498, or by e-mail at [keith@keithserves.com](mailto:keith@keithserves.com). And of course, there is no obligation. It would be my pleasure to represent you as your realtor. *Thank you.*



## Keith Humphreys

ABR, CRS, SRES

Direct 215-646-2498

Main 215-646-2900

Fax 215-654-6060

Cell 215-802-9732

[www.keithserves.com](http://www.keithserves.com)



910 Harvest Drive, Suite 100 | Blue Bell, PA 19422

Each Office is Independently Owned and Operated