Spa finder

91 Fifth Avenue New York City, NY 10003

> Sample A. Sample 3340 NW 53rd Street Fort Lauderdale FL 33309-6320

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A special invitation to please & pamper you.



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Master Card With		roved Spa Finder
NO, I do not want th	e Spa Finder MasterCard. Home Phone () Business Phone ()	,
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Offer Expires May 31, 2000.	Occupation Monthly To Do you have a Checking Account? Strings Account? Mother's M.	
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Signature Date 1 have read and agree to the terms and conditions	YES! By initialing here I'm extelling in the psyment protection pla in the event of death, doublity, unemployment or family lear	in that protects my account balance see. See revene side for death)
	spa points now! Call: 1-800-541-5962 tod:	ay C C 1
	for your Spa Finder MasterCard!	Spa finder
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Sample A. Sample 3340 NW 53rd Street		
3340 NW 53rd Street Fort Lauderdale FL 33309-	6320	
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Dear Sample A. Sample, Ah, the joy of being a Spa Finder	member. You know what a soothing day long spa of mind and body. But do you realize you could be a	
Spa Finder has to offer, virtually a Spa points bring you closer to all	t no cost? of Spa Finder's wonderful spa activities, vacations an	d healthy lifestyle
products. And the quickest way t Start today with 1,000 spa points,	o accumulate spa points is with the pre-approved Sp free just for enrolling!	a Finder MasterCard.
Earn spa points easily with	your Spa Finder MasterCard.	
	dollar charged to your Spa Finder MasterCard. Thout, shopping or planning a getaway weekend.	is applies to all
Spa points double with any	•	Finder Manus Cond
Here's an incentive sure to entice to make any purchase through Sp	you. Earn double spa points just by using your Spa a Finder.	rinder iviasterCard
Use your spa points any wa	y that you desire.	
	self with spa points is entirely up to you. Treat your . a much-needed spa vacation or perhaps give ecial friend.	rself
Reply today and forget the	annual fee.	
free subscription to Spa Finder Ma the attached pre-approved Spa Fin	is a Spa Finder MasterCard card member, including a agazine. Enjoy it all today. Please complete and mail der certificate or call 1-800-541-5962. There's no 31, 2000 for the card that cares for you.	
Sincerely,		16
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Mr. Frank van Putten President and Chief Executive Off	Town	4
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Pursue soothing pleasures with Spa Finder spa points.





Get 1,000 free spa points with the Spa Finder Platinum MasterCard.



Spa points. Your passport to the Spa Finder world of serenity.



In today's fast pace dot com world, people often "forget" to relax. Thankfully, there's Spa Finder to remind them. We offer an inviting world of restful activities, vacations and healthy lifestyle products. Spa points allow you to take advantage of all that Spa Finder has to offer you...mind, body and spirit.

Earn spa points with every Spa Finder MasterCard purchase.

Why carry just any credit card? Only the Spa Finder

MasterCard can offer you such

refreshing diversions as a day at the spa, facial or spa vacation. You'll earn one spa point for every dollar in purchases charged to your Spa Finder MasterCard.

Double your spa points when you purchase through Spa Finder or spafinder.com.

The offer becomes even more appealing. Your spa points double when you use your Spa Finder MasterCard to make any purchase through Spa Finder or spafinder.com. Now you earn valuable spa points towards your next Spa Finder activity or product twice as fast!

1,000 spa points free with the Spa Finder MasterCard.

As an exclusive invitation to Spa Finder members, you will receive 1,000 complimentary spa points. Simply request your pre-approved Spa Finder MasterCard today to get your free spa points.

Redeem your spa points for daylong spas, gift certificates, vacations and more...

Earn these spa points	when you use your Spa Finder MasterCard to make any purchase. Here are some examples:	
1000 points	Free points received for requesting your Spa Finder MasterCard	
450 points	Buy cross-country skis - \$450	
3,400 points	Arrange an all-inclusive stay at a spa through Spa Finder - \$1,700 (double points)	
75 points	Purchase a box set of popular new age CDs - \$75	
700 points	Buy a Spa Finder gift certificate for a full day spa visit - \$350 (double points)	
98 points	Take a friend out to dinner - \$98	
72 points	Purchase a collection of facial and body oils through Spa Finder - \$36 (double points	
5,795 total =	\$57.95 in FREE Spa Finder services and products	

Receive a complimentary subscription to Spa Finder Magazine.

You will also receive a free subscription to Spa Finder Magazine as a Spa Finder MasterCard cardmember. Published quarterly, each issue is filled with enriching articles written to help you enjoy a healthier lifestyle. Choosing the right spa...where to vacation ...tips on eating right...it's all here in Spa Finder Magazine.



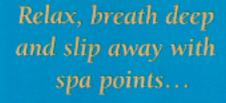
Earn even more spa points through special promotions.

Throughout the year, you'll be notified of exciting promotions that make it easy to earn additional spa points. Don't miss out...these events are reserved for Spa Finder MasterCard cardmembers only.

You are pre-approved and no annual fee.

The Spa Finder MasterCard comes to you pre-approved and without any annoying annual fee. Plus, you'll save additional money with a low 9.9% APR for six months on all purchases and balance transfers.

The Spa Finder MasterCard. The card that cares for you. Request yours today by calling 1-800-541-5962.



"My last spa vacation was wonderful! I paid for it almost entirely with spa points."





"I use my Spa Finder MasterCard even to buy groceries. It just means more spa points for me to enjoy."

"Spa points are a great idea! I purchase gift certificates with them or treat myself to a massage."

